



## The genuine books investor irrational investment in listed companies behavior research Shi Jinyan(Chinese Edition)

By SHI JIN YAN

paperback. Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date :2012-10-01 Pages: 175 Publisher: Beijing Institute of Technology Press title: investor irrational investment behavior of listed companies to study original price: 35.00 yuan: Shijin Yan Press: Beijing Institute of Technology Press The main content of the publication date :2012-10-01 ISBN: 9787564068295 Words: Page: 175 Edition: 1 Format: Folio: 16 Weight: Editor's Summary investor irrationality listed company investment behavior study as follows: constructed in the framework of behavioral finance. investor sentiment affects the behavior of corporate investment decision-making model. illustrates the impact of investor sentiment on corporate investment behavior. Further to the theoretical model based on empirical analysis of selected data of Chinese listed companies. from both theoretical and empirical proof of investor sentiment on corporate investment behavior. (2) based on the theory of behavioral finance. were constructed econometric model of investor sentiment affects corporate investment and corporate non-efficient investment growth. not only with the panel data to verify the impact of investor sentiment on the SME board listed company investment behavior. and further discussed by investor sentiment affect corporate non-efficiency investment growth. deepening investor sentiment on the impact...



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