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Winnie-the-Pooh on Management

In which a Very Important Bear and his friends are introduced to a Very Important Subject



Roger E. Allen

Penguin Putnam Inc, United States, 2011. Paperback. Condition: New. Reprint. Language: English . Brand New Book. Finally in paperback-a quick, easy, and fun primer on management fundamentals. The failure to grasp the basics of management often trips up even the most successful companies. With that in mind, management consultant Roger E. Allen uses A. A. Milne's beloved stories and characters to illustrate essential business principles, such as the establishment of clear objectives and strong leadership, the need for accurate...

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