



Handbook of Interpersonal Communication

By Gerd Antos

De Gruyter Mouton Jun 2010, 2010. Taschenbuch. Condition: Neu. Neuware - In today's globalized world of international contact and multicultural interaction, effective intercultural communication is increasingly seen as a pre-requisite for social harmony and organisational success. This handbook takes a 'problem-solving' approach to the various issues that arise in real-life intercultural interaction. The editors have brought together experts from a range of disciplines, including linguistics, psychology and anthropology, to provide a multidisciplinary perspective on the field, whilst simultaneously anchoring it in applied linguistics. 638 pp. Englisch.

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